



TADEJ KOVAČIČ

Product Manager

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ABOUT ME

born on 9th of August, 1992
Slovenian citizenship
B category driver licence

Economist, graphic designer, multimedia and digital enthusiast. Even though I might still be quite young, I managed to learn quite a few things in recent years and I try to do my best using them when appropriate. I'm always ready for new challenges. I try to deal with my tasks with precision and a good plan, while still looking for creative and out-of-the-box solutions. I like to spend my free time with my wife and I love strength-related sports.

LANGUAGES

SLOVENIAN - native speaker
ENGLISH - professional work proficiency
ITALIAN - work proficiency
CROATIAN - elementary proficiency

OTHER SKILLS

- Very good knowledge of different **CMS systems** (Wordpress, Liferay, Joomla) and basic knowledge of HTML in CSS.
- **E-commerce & digital marketing** knowledge.
- Technical & content **SEO** (Search Engine Optimization) knowledge.
- Knowledge of **agile working methods** and very good knowledge of the Atlassian's Jira tool.
- Vast experience in **graphic design** and good knowledge of Adobe Photoshop, Adobe Illustrator and Inkscape tools.
- A lot of experience in **video production** and good knowledge of Adobe Premiere Pro and Adobe After Effects tools.
- Very good knowledge of **Microsoft Office** tools.
- Basic knowledge of **SAP** software.

WORK EXPERIENCE

- A1 Slovenia** - Product Manager **October 2016 - today**
Management of online store development, care of the implementation of active promotions and creation of exclusive online-only promotions. Management of Moj A1 selfcare web portal and mobile application development. I took an active role in company's rebrand process and in the online store introduction of fixed services in the company's portfolio. Constant communication with partners and other A1 Group's e-commerce teams. Scrum weekly meetings coordination, constant learning and knowledge handover to teammates. Member of the A1 Group Young Potential Program 2018/19.
- Zaslon Telekom** - Sales Assistant **2016**
Selling advertisement platforms and different law office software tools to bigger companies in Slovenia. Organisation of meetings, events and seminars.
- Porsche Ljubljana** - Webshop Content Manager **August, September 2016**
Content management of the new online store - porscheinterauto.net.
- Marketing Magazin** - Graphic Designer & Video Editor **2015 - 2016**
Logo animation, graphic design and video production (interviews, conferences, ...).

OTHER PROJECTS

- Slovenian Powerlifting Federation** - Member of the Board **2015 - today**
Active role in the federation since it's beginning, it's efforts to become a member of the IPF and EPF federations and Slovenian Olympic Comitee. Taking care of accounting during the first 3 years of federation's existance. Graphic design (T-shirts, posters, diplomas), creation of complete visual image, video production, social media content management and event management (competitions, seminars, ...).
- NovCV.si** - Founder **2018**
Development, maintenance and advertising of the online store for CV redesigns.
- Natural 24 Gym Grosuplje** - Graphic Designer **2015 - today**
Complete visual image redesign, design of several different graphic and video materials (adds, presentational posters, social media graphics, T-shirt designs, etc.).
- Website Development, Content Management & Maintenance** /
Development of a number of websites:
 - Gostilna Belšak (a restaurant near Medvode, Slovenia) - gostilna-belsak.si
 - Preobleka (upholstery & carpentry) - preobleka.si
 - Župnija Dornberk in Prvačina (local parish) - zupnija-dornberk.rkc.si
 - Matjaž Belšak (Slovenia's strongest man & professional strongman) - belsakstrongman.si
 - TIBRO (earth-moving machines & equipment) - tibro.si

EDUCATION

- University of Ljubljana - Faculty of Economics **2014 - 2018**
Entrepreneurship, **Master's Degree in Business Sciences; VII. grade;** Thesis: Maintaining competitive advantage through corporate entrepreneurship - the case of the company A1 Slovenia
- University of Ljubljana - Faculty of Economics **2011 - 2014**
Entrepreneurship, **Bachelor's Degree in Business Sciences; VI/2. grade;**
- Škofijska Gimnazija Vipava **2007 - 2011**
High school graduate; **V. grade;**